

## Dear Friend:

We are writing to you today on behalf of the St. Charles School Community. As we excitedly plan our 29th annual auction and dinner, we ask for your generous support and sponsorship. Please consider partnering with us to enrich the lives of the children who will make a difference in our community and become the next generation of thoughtful leaders.

### About the Event

Our theme in 2017 is the Tiger Trifecta, derby, dinner, and dancing! More than 300 guests will join us on March 25, 2017 at a horse paddock in Woodside. This Kentucky Derby themed evening will consist of an online auction, subscription auction, traditional southern faire, entertainment, and live auction program.

### Donation Recognition and Proceeds

Your contribution will be recognized in the auction program and on the St. Charles School Auction website. Your participation is a visible opportunity to demonstrate your company's investment in the future of our local community. All contributions are tax deductible to the extent allowed by law. The school's tax ID # is 94-1201219. For more information on sponsorship levels and advertising opportunities, please refer to the enclosed attachment.

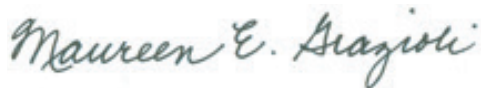
Proceeds support the school's operating budget and have a direct impact on the education, safety, and development of our students. Past years' proceeds have subsidized improvements to the school that are not funded by the annual budget, including enhancements to instructional technologies, safety upgrades to our campus, renovations of classrooms, and the addition of digital learning tools for our students.

We sincerely thank you for considering this donation request. We value our donors and recognize that our partnerships within the community ensure a brighter future for all. Please use the enclosed form to submit your donation by February 15, 2017. If you have any questions, please contact us at 650-593-1629 or at [auctionchairs@stcharlesschoolsc.org](mailto:auctionchairs@stcharlesschoolsc.org).

Sincerely,



Reverend David A. Ghiorso  
Pastor



Maureen E. Grazioli  
Principal



Sterrin Bird  
Auction Chair





**DERBY, DINNER & DANCING**  
*The Evening of March 25, 2017*

Place a winning bet and support our school as a Sponsor for the 2017 Tiger Trifecta auction! Depending on the level of support, Sponsors can enjoy recognition on the event website, at the event itself, advertising in our program guide and admission tickets to the event.

(Sponsorship deadline Feb 15, 2017)

### Sponsorship Levels (Monetary Sponsorships)

#### The Churchill Downs

☒ \$5000



#### Sponsorship includes:

- Prominent signage at the event and company logo on the auction badge.
- Company name will be announced by DJ at the event.
- Full page, color advertisement in the auction program
- Premier display on our social media and auction website with a link to your business website
- Ten tickets to the Tiger Trifecta

#### The Turf Club

☐ \$2500  
 (2 available)

#### Sponsorship includes:

- Exclusive signage at the Wine Wall or Bourbon Wall at event
- Full page, color ad in Program
- Recognition on our social media and Auction website with a link to your business website
- Four tickets to the Tiger Trifecta

#### The Grand Stand

☐ \$1500

#### Sponsorship includes:

- Prominent placement of signage at the Bar at event
- Full page, black-and-white ad in program
- Recognition on our social media and auction website with a link to your business website
- Two tickets to the Tiger Trifecta

#### The Infield

☐ \$750

#### Sponsorship includes:

- Recognition as an auction sponsor on signage at the event
- Full page, black-and-white ad in program
- Recognition on our social media and auction website

## BE FIRST PAST THE POST SUPPORTING ST. CHARLES!

### Auction Program Advertising Opportunities:

Join the race and advertise in the Tiger Trifecta 2017 Auction Program.

- Promote your business or professional service to 200+ school families
- Parents or grandparents, send a message or sentiment to your children  
 Congratulations on First Communion! Happy Graduation!
- Troop leaders, team coaches – gather your little jockeys and create a fun and memorable message of your choice.
- Thank your teachers and administrators!

#### Program Ad Rates:

- \_\_\_\_\_ (\$500) Half-page, black-and-white ad in program
- \_\_\_\_\_ (\$250) Quarter-page, black-and-white ad in program
- \_\_\_\_\_ (\$100) Business card, black-and-white ad in program





## SPONSORSHIP & DONATION FORM

### DONOR INFORMATION:

|                 |                |
|-----------------|----------------|
| Name:           | Phone:         |
| Business Name:  | Email:         |
| Street Address: | City, St, Zip: |

### YES! PLEASE CONFIRM MY 2017 AUCTION ITEM OR SERVICE DONATION:

|   |                        |
|---|------------------------|
| Item or Service Name:   | Estimated Value:<br>\$ |
| Description of the item or service for the Auction program:<br>Please note any special restrictions or instructions (e.g., available dates, times, delivery instructions) |                        |

### I WOULD LOVE TO BE A SPONSOR FOR THE 2017 AUCTION:

Please circle your donation level and list donation amount here: \$ \_\_\_\_\_

|                                 |                           |                             |                        |
|---------------------------------|---------------------------|-----------------------------|------------------------|
| The Churchill Downs<br>(\$5000) | The Turf Club<br>(\$2500) | The Grand Stand<br>(\$1500) | The Infield<br>(\$750) |
|---------------------------------|---------------------------|-----------------------------|------------------------|

### AUCTION PROGRAM ADVERTISING OPPORTUNITIES:

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- Troop leaders, team coaches - gather your little jockeys and create a fun and memorable message of your choice.
- Thank your teachers and administrators!

|                  |                     |                      |
|------------------|---------------------|----------------------|
| Half Page: \$500 | Quarter Page: \$250 | Business Card: \$100 |
|------------------|---------------------|----------------------|

### PAYMENT INFORMATION:

|                                     |                        |
|-------------------------------------|------------------------|
| <input type="checkbox"/> Visa       | Name on card: _____    |
| <input type="checkbox"/> Mastercard | Card #: _____          |
| <input type="checkbox"/> AMEX       | Security Code: _____   |
| <input type="checkbox"/> Check      | Expiration Date: _____ |
| <input type="checkbox"/> Cash       | Signature: _____       |

### FOR INTERNAL USE:

Rep: \_\_\_\_\_

Step 1: Tangible item or Gift Certificate

Step 2: Item included/attached

- ☐ Item included/stored in office
- ☐ Donor sending item by date \_\_\_\_\_
- ☐ Auction committee to create gift certificate
- ☐ Auction committee to pick-up item by date \_\_\_\_\_

ITEM #: \_\_\_\_\_

**THANK YOU**  
FOR SUPPORTING ST. CHARLES SCHOOL

